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MEDIA RELEASE

CAA Niagara Launches Used Vehicle Inspection Service

THOROLD, Ontario (March 9, 2010) – CAA Niagara today launched a pilot program that should bring relief to local residents worried about making the right used car purchase.

The 98-year auto club has launched a new 143-point vehicle inspection program designed to give the motoring public peace of mind when purchasing previously enjoyed vehicles, said Bill Willard, CAA Niagara's Vice President of Automotive Services.

Wiley Luxury Brand Auto Inc., located at 219 Merritt Street in St. Catharines will be the first Niagara dealer chosen to participate in the program, Mr. Willard said.

The inspections are carried out by vehicle technicians with no less than 20 years experience, at CAA Niagara's Car Care Centre at 363 Lake Street in St. Catharines. It includes exterior body and paint, frame, trunk, mirrors windshield, the cooling system, the electrical system, the fuel system, steering and front suspension, the engine and driveline, rear suspension, exhaust system, wheels and tires and the brakes. The inspection concludes with a thorough road test to see how the transmission, steering, brakes and driveline perform. A detailed written report and a vehicle history is prepared for the dealer by CAA Niagara and it stays with the vehicle to be shared with the new owner.

“For almost 100 years, Niagarans have trusted CAA for the best in emergency roadside assistance, now they can trust their used vehicle purchases as well,” said Mark Wiley, President of Wiley Luxury Brand Auto Inc. “I’m thrilled to be CAA Niagara's first vehicle inspection partner. Putting the CAA Niagara seal of approval on my cars is an honour and an outstanding symbol of trust.”

CAA plans to roll out the inspection program to reputable used car dealerships across Niagara. The local program is modeled after a similar program managed by the British Columbia Automobile Association (BCAA), a sister club to CAA Niagara. BCAA has more than 40 dealers involved in its vehicle inspection program.

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